



Embassy of India, Ireland

NEWSLETTER
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Market Expansion and Business Promotion Networking Event at Galway on 9 February, 2016

The Embassy of India in association with the Galway Chamber of Commerce organised a Market Expansion and Business Promotion Networking Event at Galway on 9 February 2016 at Clayton Hotel, Galway. The event focused on the promotion of business under new Government Initiatives - Make in India programme, Digital India, Smart Cities, Clean Energy etc. The event was attended by the Deputy Mayor, Galway and the Deputy President of the Galway Chamber of Commerce besides Member Companies of Galway Chamber of Commerce, Government Representatives, IDA and Enterprise Ireland Representatives, Academics and Clients.



Market Promotion event at Galway, Ireland organized by the Embassy of India, Dublin. (L to R) Mr. Patrick Mc Donagh, Boston Scientific, A guest, Mr. Niall McNeils, Deputy Mayor, Galway, Mrs. Radhika Lal Lokesh, Ambassador, Mr. Conor o'Dowd, Deputy President of Galway Chamber of Commerce, Ms. NilaKanthi Ford, Chairperson IIBA and Prof. Lokesh Joshi, National University of Ireland (NUI), Galway.

The location – on the west coast of Ireland – was chosen for a number of reasons, including the fact that Galway is the pharma/medtech centre of Ireland. The decision by a number of companies to set up there, resulted in the industry organically forming a hub in the region. This growth was later supported and built upon by government initiatives, with partnerships also set up with the local universities. The concentration of both indigenous and multinational companies means that there is now a strong network in the area, and the knowledge pool is both deep and wide. The city's vibrant ecosystem of MedTech startups, multinationals and research centres, has resulted in eight of the world's 10 largest medical device companies establishing bases there.



Mrs. Radhika Lal Lokesh, Ambassador speaking at the Market Promotion event at Galway, Ireland on 9 February 2016.

The Ambassador welcomed the distinguished guests and gave an overview of the event as well as Government of India's initiatives to strengthen links between India and global business as well as salient growth indicators of Indian Economy and FDI. She recounted the Prime Ministers' visit to Ireland in September 2015 and the vision of his Government to create partnerships that will be of mutual benefit to both the nations. According to the IMF, India is one of the few "bright spots" in the world economy right now and the Ambassador pointed

to the three D's - democracy, demography and demand – which make India such an attractive destination to invest. Already there are over 30 Irish companies which have strong relationships with India. It is expected that the number will multiply manifold as the Indian government continues to introduce reforms to open the market to FDI.

As the event had a pharma/medtech theme, she reminded the guests that by 2020, the Indian drug industry is expected to become the sixth largest globally. India ranks third in production volume, with 10% share, and 14th by value, with 1.4% share worldwide. Currently, about 55% of India's pharma exports go to highly regulated markets and many companies already have a foothold in both the Irish and Indian markets.



Mr Michael Burke, Managing Director, Chanelle Group

Other Speakers at the event spoke about their business experiences in India.

Mr Michael Burke, Managing Director, Chanelle Group - "The last 25 years in India" how business has changed and dealing with India over the last 25 years.

"India, home to an extensive generics sector, continues to provide the bulk of recruits for Chanelle's R&D." - Mr Michael Burke

Ms Mary McGinley, Tax Director, Galway KPMG - 'Doing Business in India 2016'

Mr Garry Forde, Senior Market Advisor with responsibility for India, Enterprise Ireland - 'Enterprise Ireland: Trade and Development Focus in India'
Ms NilaKanthi Ford, Chairperson, IIBA - "Make In



Ms Mary McGinley, Tax Director, Galway KPMG



Mr. Garry Forde, Enterprise Ireland addressing during the Market Promotion event at Galway.



Ms. NilaKanthi Ford, Chairperson of the IIBA



Mr David Cahill, Commercial Director of Creganna

India and how Irish businesses can create new trade links”.

Mr David Cahill, Commercial Director of Creganna - “Growing Our Business In India – Creganna Medical’s Experience”

This was followed by a panel discussion co-ordinated by Ms.Maeve Joyce, General

Manager of the Galway Chamber of Commerce which also included Mr.Patrick McDonagh, Senior Manager, Boston Scientific and Prof.Lokesh Joshi of National University of Ireland, Galway.



(L to R) Prof. Lokesh Joshi, NUI; Mr. Patrick Mc Donagh of Boston Scientific; Mr. Dare Cahil of Creganna; Mrs. Radhika Lal Lokesh, Ambassador; Mr. Garry Forde, Enterprise Ireland; Ms. Mary Mc Ginley, KPMG and Ms. NilaKanthi Ford, Chairperson IIBA.

The Embassy of India ran the promotional campaign of the 'Make in India' through the event with the display of banners and pictures of the 25 sectoral videos through the lunch and by distributing the brochure 'Lion on the Move' and the booklet 'Make in India'.

The promotional event and the campaign were well received with positive feedback. ■■■

Make in India Week Mumbai

13-18 February 2016



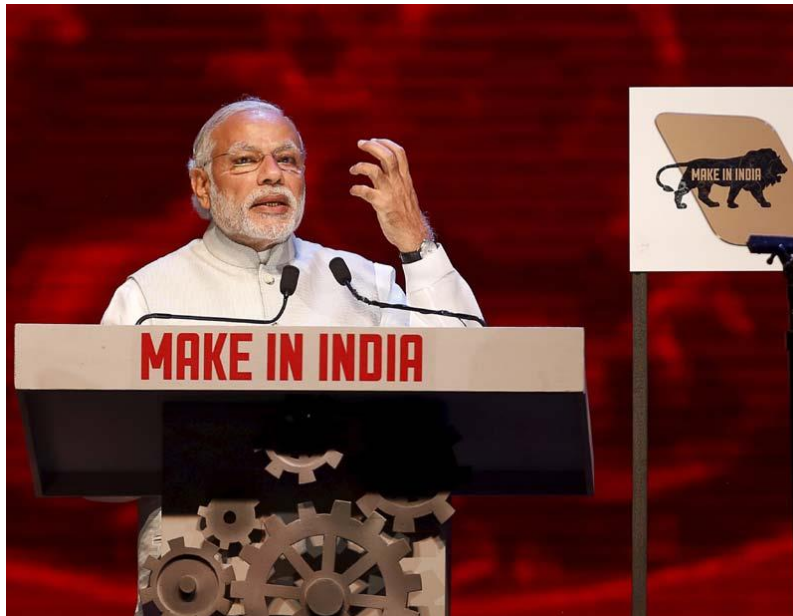
Prime Minister Shri Narendra Modi inaugurating the Make in India Week with other distinguished guests.

In order to keep the momentum going, the Government of India organized a landmark event called the “Make in India Week” at MMRDA Grounds, Mumbai from Feb 13 - Feb 18, 2016. This week-long event was inaugurated by the Prime Minister of India Shri Narendra Modi.



The event offered foreign investors unprecedented access and opportunities to connect and collaborate with young Indian entrepreneurs, industry leaders, academicians and government officials. Indian industry leaders like Tata Group Chairman Emeritus Ratan Tata, Tata Group Chairman Cyrus Mistry, Reliance Industries' Mukesh Ambani, Piramal Group's Ajay Piramal, Birla Group's Kumar Mangalam Birla, Mahindra & Mahindra's Anand Mahindra and Adani Group's Gautam Adani too were part of the event.

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The event also attracted over 2,500 international firms and 8,000 domestic companies. The event was attended by foreign government including PMs of Sweden & Finland & Ministers from Belarus, Germany, Japan, Republic of Korea, Poland and delegations from 68 countries and business teams from 72 nations.

Key opportunities in sectors like auto, defence and aerospace, food processing, chemicals and petrochemicals, electronics and information technology, pharmaceuticals, textiles, industrial equipment manufacturing,

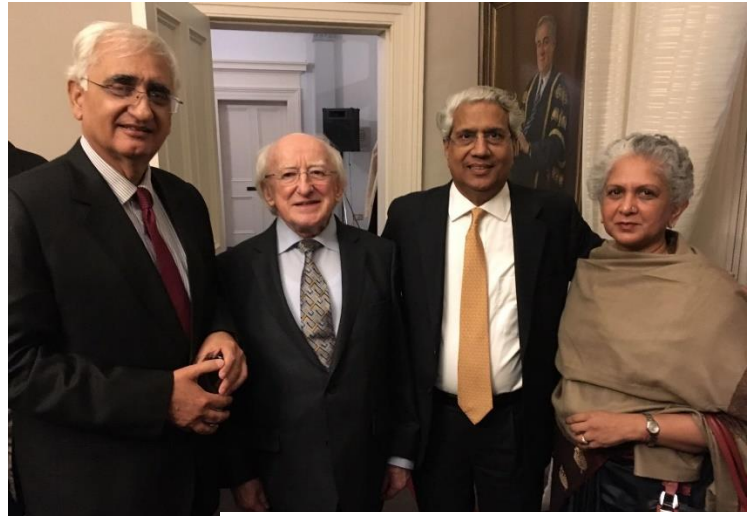
construction equipment, and infrastructure were showcased through seminars and discussions among major stakeholders.

The multi-sectoral Make in India Week was a great success. The week-long Make in India secured investment commitments worth Rs15.2 lakh crore, with host state Maharashtra alone accounting for Rs 8 lakh crore. Besides, it received investment enquiries worth Rs 1.5 lakh crore.



After Empire: Leaders' Discussion; Inauguration of V V Giri Gallery at UCD & Book Launch

The University College Dublin (UCD) organized a programme – 'After Empire: Leaders' Discussion' in Dublin on 4 February 2016 which was followed by a 2-day conference. The speakers included Mr. Salman Khurshid, INCP, Former Minister of External Affairs and Minister for Law and Justice; Mr. Thabo Mbeki of African National Congress and the former President of South Africa and Mr. Benjamin William Mkapa the former President of Tanzania. The event was followed by a reception hosted by Prof. Andrew J Deeks, President, UCD. The Chief Guest for the



(L to R) Mr. Salman Khurshid, H.E. Mr. Michael D. Higgins, President of Ireland, Mr. A. P. Parigi, Grandson of V. V. Giri and H.E. Mrs. Radhika Lal Lokesh,



(R to L): Mr. Salman Khurshid, H.E. Mr. Michael D. Higgins, President of Ireland, Mr. Benjamin William Mkapa the former President of Tanzania. And Mr. Thabo Mbeki

evening was the President of Ireland Michael D. Higgins. The UCD also held a book launch ceremony on 4 February 2016 for the book 'Irish Days: Indian Memories V V Giri and Indian old students at University College Dublin, 1913-16' written by Dr. Conor Mulvagh. To honour the former President's association with the University, UCD also named a Gallery in its Sutherland School of Law a Gallery as V V Giri Gallery. The event was attended by Mr. A. P. Parigi, grandson of Mr. V. V. Giri, Mr. Salman Khurshid and the Ambassador. ■■■

Consular News



The date for Submission of the application for registration as OCI cardholder by the erstwhile PIO cardholder has been extended **till 30.06.2016**.

For more details please visit <http://www.indianembassy.ie/eoi.php?id=PIO>.

Scheme for Voluntary Certification of Yoga Professionals



At the behest of the Hon'ble Prime Minister of India, a Scheme for Voluntary Certification of Yoga Professionals has been launched by Ministry of AYUSH to spread India's traditional knowledge worldwide and to provide India's leadership in assuring quality of Yoga Practices across the World.

2. The Ministry of AYUSH, in pursuance of the above and in the wake of declaration of International Day of Yoga, identified Quality Council of India (QCI) to develop a Scheme for Voluntary Certification of Yoga Professionals recognising that QCI has expertise in developing such quality frameworks based on international best practices.

3. The focus of the Scheme for Voluntary Certification of Yoga Professional, as it is being called, is to certify the competence of Yoga Professionals who provide Yoga lessons/classes as Teachers or by whatever nomenclature they are called.

4. The Scheme for Voluntary certification of Yoga Professionals has been developed by adopting the principles and requirements laid down in the international standard, **ISO/IEC 17024:2012 (E) General Requirements for Bodies Operating Certification of Persons** especially clause 8 that describes the elements of the scheme.

5. The scheme aims to certify Yoga professionals using the principles of third party assessment through the following process:

- a. Defining the competence requirements in terms of knowledge and skills to be compiled with by the Yoga professionals in the form of **Competence Standard**.
- b. Defining the process of evaluation and certification in the form of the **Certification Process**.
- c. Laying down requirements for competence and operation of assessment bodies through **Accreditation**.

6. The Scheme for Yoga Professionals, as of now, will evaluate four levels of competence, namely, **Yoga Instructure, Yoga Teacher, Yoga Master and Yoga Acharya** (being the advance level).

7. The Scheme is launched by Ministry of AYUSH and implemented by **Quality Council of India**.

8. For further details on the scheme, please visit: <http://yogacertification.qci.org.in/> ■■■



Holi festival at Baldev Temple, Mathura, India.

